**Term Paper and Presentation (team work)**

Term paper and presentation will be done in a team. Students are expected to build the team and choose a team representative. The team representative will email the TA, the name of his/her team members. The sooner you build the team and choose the topic for your term paper, the more prepared you will be when the deadline approaches to deliver your paper. The project will be done in teams of a maximum of 6 members and a minimum of 4. A diversity of backgrounds is recommended, Engineering, Business, Administration, Commerce, etc. A diversity of experiences is also desirable.

All team members are equally responsible for the work submitted.

**Term Paper and Presentation.** Students are required to conduct an in-depth study on topics related to e-Business architecture, e-business technology, e-Business models and strategy, advantages or disadvantages of a particular e-Business model, e-Business applications & solutions, privacy and legal issues, and other similar e-Business related topics. Your study will have to be applied / illustrated to a case study (data related to the case study can be collected online: university databases, public information).

**Some Topics of Interest are** (but not limited to)

* E-Government
* E-Health
* Recent Security issues and risks in conducting E-Business
* Innovative E-Business models
* Mobile commerce (ex: comparison of European with north American market)
* E-Business legal, and privacy issues
* E-Business taxation issues
* Globalization of E-Business (challenges, business models, etc.)
* On-line auctions
* Business Intelligence
* Customer Relationship Management (CRM) in E-Business
* E-Procurement systems
* Utilization of social media in E-Business

**NOTES**

1. You are welcome to choose other topics of interest provided that you consult it with me in advance.
2. Although your research is related to the topics discussed in the class, it cannot be simply a summary of the material covered in the class or the suggested readings. You should go beyond the class material to examine one of the topics in much more details.
3. Your paper should not exceed 10 pages, font 12, single spaced including graphs and references.

Make sure to cite all the references in your paper and presentation, and if applicable, express your opinion on the findings of the references. Do not just list the references at the end of the presentation without indicating where you have referred to them inside the body of the presentation. A direct copy & paste of the referenced material into your presentation without citing the references is considered a fraud, and results in a mark of zero for the work submitted. Such cases might also be forwarded to the program director, which may also result in a failing mark for the course.

**Term Presentation Submission and Evaluation.** The team representative is responsible for submitting the following deliverables on the specified due date. Make sure that your team meetings are scheduled well in advance to prepare and submit the deliverables on time. **Late submission of a deliverable results in a penalty of 5% per day.**

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| **Deliverable** | **Format** | **Due Date** |
| Topic selection and team member selection. | Email submission. | Oct. 7th |
| Term presentation (**both hardcopy and softcopy**) | PowerPoint or equivalent. Hardcopy to be submitted in the class. Softcopy to be emailed to the instructor on the same day with email subject “ADM3378 term paper” **before 3 PM on the day of the presentation** | **Week 10: Nov. 14th.** |
| Term paper | Hard Copy | Nov. 28th |

You are required to submit both a hardcopy and a softcopy of the term presentation on the due date. Bring the hardcopy to the class, and email the softcopy to the instructor on the same day before 3 PM.

**Presentation** Each team will prepare a PowerPoint presentation. Schedule of the presentations is in the last three classes. You should reserve your spot with the professor ASAP. The detailed schedule will be announced in advance. The order of the presentation may randomly be assigned by the instructor. All team members must be present, and the team representative will introduce the team members and their contributions. Additional information on the format of the presentation will be communicated in the class.

The following grading rubric will be used to evaluate the group assignments associated with this course. Students are advised to review the rubric carefully and to keep its key points in mind when preparing course submissions.

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| **Key Learning Points** | **Exceeds (80%+)** | **Meets (70%-79%)** | **Below (50%-69%)** |
| * Understandse-Business Models and techniques. | . Lists, explains, and provides multiple examples of strengths and weaknesses of the various models. | . Showing knowledge of e-Business Models but lack of clear linkage to their benefits or shortfalls in organizations. | . Limited (or no) coverage of strengths and benefits of e-Business Models. |
| * Apply e-Business Strategies in a practical and methodical context to achieve desired results | . Provides multiple examples of how companies have implemented strategies and measuring success where applicable. | . Provides limited number of examples of company applying strategy elements in a methodical context. | . Lack of examples of application of strategy. |
| * Offer an educated opinion on the cost-benefits of the various models and associated strategies of e-business. | . Provides detailed *description and explanation* of how organizational growth is affected. | . Provides some description of value creation with some knowledge e-business value creation path. | . Does not address issues of the value creation when implementing e-business strategies. |
| * Understand the different applications within e-commerce contexts and incorporation of new technologies | . Describe and detail a best practices approach for carrying out application initiatives with incorporation of new technological aspects and social Media. | . Describe applications within electronic contexts but with limited emphasis on current improvements. | . Limited knowledge of the special aspects of new technologies and applications in online presence. |